

**From:** Henna Sherzai  
**Sent:** Thursday, September 01, 2016 11:15 AM  
**To:** CENTRALCAD@lapd.lacity.org  
**Subject:** RE: FW: Lock it! Hide it! Keep It! Newsletter

That sounds great. I will be at the International Downtown Association conference next week but I'm free any time before 1pm tomorrow if that works for you. Otherwise, we can meet the week of 9/12.

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**From:** CENTRALCAD@lapd.lacity.org [mailto:CENTRALCAD@lapd.lacity.org]  
**Sent:** Thursday, September 01, 2016 5:29 AM  
**To:** Henna Sherzai <HSherzai@downtownla.com>  
**Subject:** Fwd: Re: FW: Lock it! Hide it! Keep It! Newsletter

>>> ALBERT SMITH 8/31/2016 5:52 AM >>>  
Good Morning Ms Sherzai,

I welcome any collaboration from your organization and maybe we can meet in person so I discuss our goals in this endeavor to lower the incidence of Theft/ Burglary From Motor vehicle.

Sincerely,

Officer Smith, A. #38820  
Los Angeles Police Department  
Central Area Autos Detective  
213-996-1855  
[38820@lapd.lacity.org](mailto:38820@lapd.lacity.org)

>>> CENTRALCAD 8/31/2016 5:11 AM >>>  
Thank you for the help, Henna.

We've CC'd Officer Albert Smith on this email. He works Auto Table in detectives and should be able to provide you with the necessary material.

Thank you!

>>> Henna Sherzai <[HSherzai@downtownla.com](mailto:HSherzai@downtownla.com)> 8/30/2016 4:51 PM >>>

Hello,

We'd like to help spread awareness for this campaign. Do you have any marketing materials, graphics, and/or social media posts ready that we can share?

Thanks!

**Henna Sherzai**  
Director of Marketing & Communications



**Downtown Center Business Improvement District**

626 Wilshire Blvd., Suite 200 | Los Angeles, CA 90017

Call: 213-416-7515 | Fax: 213-624-0858

Web: [DowntownLA.com](http://DowntownLA.com)



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**From:** CENTRALCAD CENTRALCAD [<mailto:CENTRALCAD@lapd.lacity.org>]

**Sent:** Tuesday, August 30, 2016 2:24 PM

**To:** George Yu <[geoyu28@aol.com](mailto:geoyu28@aol.com)>; [miguel@artsdistrictla.org](mailto:miguel@artsdistrictla.org); [ecamarillo@centralcityeast.org](mailto:ecamarillo@centralcityeast.org); [ffaustino@centralcityeast.org](mailto:ffaustino@centralcityeast.org); [Safety@centralcityeast.org](mailto:Safety@centralcityeast.org); Brian Raboin <[BRaboin@downtownla.com](mailto:BRaboin@downtownla.com)>; Ken Nakano <[knakano@downtownla.com](mailto:knakano@downtownla.com)>; [kent@fashiondistrict.org](mailto:kent@fashiondistrict.org); Randall Tampa <[rtampa@fashiondistrict.org](mailto:rtampa@fashiondistrict.org)>; Manuel Madueno <[safeteam@fashiondistrict.org](mailto:safeteam@fashiondistrict.org)>; [sami@fashiondistrict.org](mailto:sami@fashiondistrict.org); [eren.chavez87@gmail.com](mailto:eren.chavez87@gmail.com); [erenteria2424@gmail.com](mailto:erenteria2424@gmail.com); [tmbabcock@gmail.com](mailto:tmbabcock@gmail.com); Blair Besten <[blair@hdlabid.com](mailto:blair@hdlabid.com)>; brittney <[brittney@hdlabid.com](mailto:brittney@hdlabid.com)>; [abraham@historiccore.bid](mailto:abraham@historiccore.bid); [barron@historiccore.bid](mailto:barron@historiccore.bid); [blair@historiccore.bid](mailto:blair@historiccore.bid); Brittney Garza <[brittney@historiccore.bid](mailto:brittney@historiccore.bid)>; [erick@historiccore.bid](mailto:erick@historiccore.bid); [pedro@historiccore.bid](mailto:pedro@historiccore.bid); [rafael@historiccore.bid](mailto:rafael@historiccore.bid); [dlacy@lamission.net](mailto:dlacy@lamission.net); FELIPE GRACIANO <[41885@lapd.lacity.org](mailto:41885@lapd.lacity.org)>; SEAN HECTOR <[N3429@lapd.lacity.org](mailto:N3429@lapd.lacity.org)>; DAVID AGUIRRE <[N4690@lapd.lacity.org](mailto:N4690@lapd.lacity.org)>; TYRON TENNESSEE <[N4831@lapd.lacity.org](mailto:N4831@lapd.lacity.org)>; VIKTOR GLUKHOVSKIY <[N4837@lapd.lacity.org](mailto:N4837@lapd.lacity.org)>; De Markus Smith <[dsmith@lasd.org](mailto:dsmith@lasd.org)>; Leo Bauer <[lrbauer@lasd.org](mailto:lrbauer@lasd.org)>; Michael Verlich <[maverlic@lasd.org](mailto:maverlic@lasd.org)>; Richard Hoffman <[rlhoffma@lasd.org](mailto:rlhoffma@lasd.org)>; Warren Asmus <[wrasmus@lasd.org](mailto:wrasmus@lasd.org)>; [ani.ohanyan@macys.com](mailto:ani.ohanyan@macys.com); [karnold@midnightmission.org](mailto:karnold@midnightmission.org); [RICK\\_BRNL@MSN.COM](mailto:RICK_BRNL@MSN.COM); [roberttaylor5@MSN.COM](mailto:roberttaylor5@MSN.COM); [nichole.r.huber@riteaid.com](mailto:nichole.r.huber@riteaid.com); Nicole Huber <[Nicole.R.Huber@riteaid.com](mailto:Nicole.R.Huber@riteaid.com)>; [admin@southpark.la](mailto:admin@southpark.la); [jessica@southpark.la](mailto:jessica@southpark.la); [n.ridgeway@southpark.la](mailto:n.ridgeway@southpark.la); [s.urena@southpark.la](mailto:s.urena@southpark.la); [knakano@streetplus.net](mailto:knakano@streetplus.net); [oavina@streetplus.net](mailto:oavina@streetplus.net); [Brian.Chong@target.com](mailto:Brian.Chong@target.com); [Fidencio.Perez@target.com](mailto:Fidencio.Perez@target.com); Frank Barron <[c1-dcbid@universalpro.com](mailto:c1-dcbid@universalpro.com)>; [chinatownbid@Universalpro.com](mailto:chinatownbid@Universalpro.com); [dcbid@Universalpro.com](mailto:dcbid@Universalpro.com); Lincoln 1 <[L1-DCBID@universalpro.com](mailto:L1-DCBID@universalpro.com)>; [william.martinez@Universalpro.com](mailto:william.martinez@Universalpro.com); Quintin Ridley <[quintin.ridley@usa.g4s.com](mailto:quintin.ridley@usa.g4s.com)>; [avasque88@yahoo.com](mailto:avasque88@yahoo.com); [elmichiganero@yahoo.com](mailto:elmichiganero@yahoo.com)

**Cc:** ALBERT SMITH <[38820@lapd.lacity.org](mailto:38820@lapd.lacity.org)>; DONALD GRAHAM <[donald.graham@lapd.lacity.org](mailto:donald.graham@lapd.lacity.org)>

**Subject:** Lock it! Hide it! Keep It! Newsletter

Good Afternoon BID Partners,

As discussed in today's Crime Control meeting, attached is the news release on the Lock It! Hide It! Keep It! campaign.

If you can include this in your newsletter, it would be very much appreciated.

Thank you